

Stroud Playing Pitch Strategy

Stage C: FINAL NEEDS ASSESSMENT REPORT

for

Stroud District Council



Section 4 Cricket

The Set of Needs Assessment documents comprises:

- Stage B Database
- Stage C Sections 1 and 2: Introduction and Strategic Context
- Stage C Section 3: Football
- Stage C Section 4: Cricket
- Stage C Section 5: Rugby
- Stage C Section 6: Hockey
- Stage C: Section 7: Tennis and Bowls
- Stage C: Section 8: Key Findings and Issues Report

May 2019

4 CRICKET

4.1 This section assesses the adequacy of pitches for cricket in Stroud by presenting the following:

- An overview of pitch supply
- An overview of demand for cricket
- The pattern of play of cricket
- A review of the capacity and adequacy of current provision, including an understanding of activity at individual sites
- The future picture of provision for cricket across Stroud

OVERVIEW OF PITCH SUPPLY

4.2 See Table 4.1 below. The letters in the 'Community Use' column signify the following, as set out in Sport England's latest Playing Pitch Strategy Guidance, October 2013.

- A Available for community use and used
- B Available for community use and unused
- C Not available for community use, as matter of policy and practice
- D Not available as disused. Any sites where pitches were once, but are no longer, marked out and remain undeveloped.

Quantity

4.3 There are 41 sites containing cricket pitches in Stroud. This figure includes all known public, private, school and other pitches whether or not they are in secured community use or currently in use. It also includes the cricket pitch at Rockhampton; although the village is not within the Stroud district, their main ground – Boundary Field – lies just within the Stroud district boundary.

4.4 The total pitch provision in Stroud is summarised in Table 4.1. Shared sites refer to where sports in addition to cricket are played at the ground and there is either shared changing, or a winter sport overlaps the cricket outfield. Table 4.2 gives a summary of cricket pitches according to community use.

For this Draft Needs Assessment, presentation of results and analysis has been carried out on a cluster basis, as requested by Stroud DC to reflect the Local Plan cluster areas. Each site has a unique reference number, starting with SD (Stroud District) followed by 2 letters denoting the cluster, as follows:

- BE Berkeley
- CD Cam/Dursley
- CF Cotswold Fringe
- GF Gloucester Fringe
- SE Severn Vale
- ST Stonehouse
- SV Stroud Valleys
- WO Wotton

Table 4.1 – Cricket Pitches in Stroud District

| Cluster | | | | | | |
|--------------------------|--|------------------------|----------------------|------------------------|----------------------|---------------------|
| Site Ref | Site Name | Owner/ Manager | Grass wickets | Non-turf wicket | Community use | Shared sites |
| Berkeley | | | | | | |
| SDBE.08 | Hamfields Leisure Centre | Trust | | | D | Yes |
| SDBE.21 | Oldlands Cricket Club | Sports Club | 6 | | A | No |
| SDBE.26 | Rockhampton Cricket Club | Sports Club | 10 | | A | No |
| SDBE.29 | Slimbridge Recreation Ground | Parish Council | 6 | | A | Yes |
| SDBE.32 | Stone Cricket Club | Sports Club | 12 | 1 | A | No |
| Cam/ Dursley | | | | | | |
| SDCD.05 | Dursley RFC, Stinchcombe Stragglers CC | Sports Club | 8 | | A | Yes |
| SDCD.07 | Everlands Ground | Sports Club | 5 | | A | Yes |
| SDCD.25 | Rednock School (off site) | Foundation School | | 1 | B | Yes |
| SDCD.39 | Uley Playing Fields (Shadwell Playing Fields) | Community Organisation | 5 | | A | Yes |
| SDCD.11 | King George V Playing Fields, Nympsfield | Community Organisation | 6 | | A | Yes |
| Cotswold Fringe | | | | | | |
| SDCF.04 | Cranham CC | Sports Club | 9 | | A | No |
| SDCF.12 | King George V Playing Fields, Bisley | Parish Council | | | D | Yes |
| SDCF.18 | Miserden cricket pitch | Private | 8 | | A | No |
| SDCF.20 | Oakridge Recreation Ground | Parish Council | 13 | | A | No |
| SDCF.23 | Painswick Recreation Ground | Parish Council | | | D | Yes |
| SDCF.24 | Painswick RFC and Sports Club, Broadham Field | Sports Club | 10 | | A | Yes |
| SDCF.28 | Sheepscombe CC | Sports Club | 9 | | A | No |
| Gloucester Fringe | | | | | | |

| Cluster | | | | | | |
|-----------------------|--|------------------------|----------------------|------------------------|----------------------|---------------------|
| Site Ref | Site Name | Owner/ Manager | Grass wickets | Non-turf wicket | Community use | Shared sites |
| SDGF.09 | Hardwicke Village Hall Playing Fields | Parish Council | | | D | Yes |
| SDGF.17 | MerryField | Sports Club | 8 | | A | Yes |
| SDGF.38 | Upton Recreation Ground | Parish Council | 12 | | A | Yes |
| Severn Vale | | | | | | |
| SDSE.36 | The Green, Frampton-on-Severn | Sports Club | 5 | | A | No |
| SDSE.37 | The Oatfield, Frampton-on-Severn | Sports Club | 8 | | A | Yes |
| SDSE.40 | Whitminster Pavilion | Community Organisation | 10 | | A | Yes |
| Stonehouse | | | | | | |
| SDST.13 | Kings Stanley Playing Fields | Community Organisation | 12 | | A | Yes |
| SDST.15 | Leonard Stanley Playing Field | Parish Council | | | D | Yes |
| SDST.22 | Owen Harris Memorial Ground | Community Organisation | 5 | | A | Yes |
| SDST.27 | Selsley Cricket Ground | Sports Club | 1 | | A | No |
| SDST.30 | Frocester CC, Pounds Close | Sports Club | 15 | | A | No |
| SDST.31 | Peter's Street, Frocester | Sports Club | 10 | | A | No |
| SDST.34 | Stroud CC Cullimore Grounds | Sports Club | 20 | | A | No |
| SDST.41 | Wycliffe College | Private school | 10 | 1 | A | Yes |
| Stroud Valleys | | | | | | |
| SDSV.01 | Archway School | Community school | | 2 | B | Yes |
| SDSV.02 | Beaudesert Park School | Private school | 3 pitches | | C | Yes |
| SDSV.03 | Chalford Sports and Social Club (Highfield Sports Ground) | Sports Club | 12 | 1 | A | Yes |
| SDSV.06 | Eastcombe Playing Field | Parish Council | 6 | | A | Yes |
| SDSV.10 | Jubilee Fields Randwick | Parish | 3 | | A | Yes |

| Cluster Site Ref | Site Name | Owner/ Manager | Grass wickets | Non-turf wicket | Community use | Shared sites |
|------------------|---|------------------------|---------------|-----------------|---------------|--------------|
| | (Chapel Fields) | Council | | | | |
| SDSV.16 | Marling School | Foundation School | 8 | | A | Yes |
| SDSV.33 | Stratford Court Playing Fields | Local Authority | | | D | Yes |
| SDSV.35 | Stuart Playing Field | Community Organisation | 12 | | A | Yes |
| Wotton | | | | | | |
| SDWO.14 | Kingswood Playing Fields | Parish Council | 4 | | A | Yes |
| SDWO.19 | North Nibley Jubilee Playing Fields | Parish Council | 6 | | A | Yes |
| SDWO.45 | Plus non turf wicket at Katharine Lady Berkeley School, Wotton | | | 1* | | |

Table 4.2 Summary of Cricket Pitches in Stroud District

| Ownership Type | Cricket Ground | Artificial wicket | Grass Pitch | Community use of grounds | | | |
|---|----------------|-------------------|-------------|--------------------------|----------|----------|----------|
| | | | | A | B | C | D |
| Community Organisation /Parish Council/LA | 18 | | 13 | 13 | | | 5 |
| Sports Club/Private/Trust | 18 | 2 | 17 | 17 | | | 1 |
| Education (inc private) | 6 | 5 | 4 | 2 | 2 | 1 | |
| TOTALS | 42 | 7 | 34 | 33 | 2 | 1 | 6 |

4.5 Findings for quantity of cricket pitches in Stroud – Key Points:

- The only Local Authority owned and managed cricket pitch is Stratford Court, Stroud. No cricket has been played here for the past two seasons.
- Stroud has comparatively few artificial non turf wickets
- Excluding school pitches, 17 sites are shared with either rugby or football, with implications for the joint management of grounds and potentially restricted seasons for one, or all, sports involved.

- Marling School, Stroud is the only education establishment recorded so far as having regular, community use of its cricket facilities (and the only state school with a grass wicket). Wycliffe College's also hosts County Age Group matches on their grass wicket.

Quality

Scoring of sites

- 4.6 The score given to the overall pitch quality and shown in Table 4.3 below is based upon Sport England's playing pitch strategy guidance. There are 5 different elements upon which the assessment rating is based: condition of the cricket outfield, condition of artificial wickets, condition and maintenance of grass wickets, presence of pavilion/changing rooms and the condition of non-turf cricket practice nets. Where a particular element is not present at a site, the score is averaged-out to give a comparable rating for all sites.
- 4.7 The non-technical site assessment provides a snapshot of pitch quality at one point in time. Evidence on quality has also taken into account the views of the clubs using the pitches and those of the Gloucester Cricket Development Officer.

Table 4.3: Stroud Cricket Pitch Quality Rating

| Cluster | Site | Wickets (AW = artificial wicket) | Potential rating (poor, standard, good) | Notes from site audit | Summary of club rating & comments |
|-----------------|-------------------------------------|----------------------------------|---|---|--|
| Site ref. | | | | | |
| Berkeley | | | | | |
| SDBE.08 | Hamfields Leisure Centre | | | Cricket no longer played at this site; condition of pitch to be further investigated | |
| SDBE.21 | Oldlands Cricket Club | 6 | Good | Well tended site. New pavilion, rated good. Portable nets. | No club commenting |
| SDBE.26 | Rockhampton Cricket Club | 10 | Good | High quality facility. New nets. Ground nestles just within Stroud DC boundary. Club has second pitch in Rockhampton (outside district). Comments relate just to main pitch. Changing facilities good | Club rate ground and changing facilities as good. 5 new strips established last year; may be extended in the future. Other spare land behind existing old nets could be levelled and reseeded to provide second pitch. |
| SDBE.29 | Slimbridge Recreation Ground | 6 | Standard | No cut square. Pitch hasn't had much recent play. Poor nets. Good changing. | Club rate ground as good and changing as acceptable. Overall pitch quality and maintenance acceptable. Some issues with ground: club say lack of covers due to vandalism, also the sight screens are regularly targeted for vandalism. |
| SDBE.32 | Stone Cricket Club | 12 | Good AW rated good | Grass square; 12 wickets. VQA: Good. Enclosed site. Good grass. Poor quality nets. | Club rate ground and changing facilities as good with showers and security as adequate. |

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| Cluster | | | Potential rating (poor, standard, good) | | |
|------------------------|---|----------------------------------|---|---|--|
| Site ref. | Site | Wickets (AW = artificial wicket) | | Notes from site audit | Summary of club rating & comments |
| Cam/Dursley | | | | | |
| SDCD.05 | Dursley RFC, Stinchcombe Stragglers CC | 8 | Good | Outfield shared with rugby. Changing facilities good. | Club rate ground as adequate (drainage and grass cover good). Changing facilities good. |
| SDCD.07 | Everlands Ground | 5 | Good | Sloping outfield. Old style, tired looking pavilion, but rated good under VQA criteria. Good nets. | Club rate ground as good. Rate changing facilities poor/acceptable (heating poor) |
| SDCD.11 | King George V Playing Fields, Nympsfield | 6 | Good | Well tended square and outfield. Junior wickets cut on outfield. Good grass. Old, quaint pavilion. VQA: Adequate. | Club: Good; litter, car parking, dog fouls acceptable. The club is blessed with high quality individuals who tend the pitch. Without them it would make life very difficult Club: Overall quality acceptable. Good, officials changing poor. New showers were installed in 2017. Would like nets. Various improvements discussed to pavilion. Limited storage. |
| SDCD.25 | Rednock School (off site) | 1 AW | | Non turf strip in playable condition. No other information | No users commenting. |
| SDCD.39 | Uley Playing Fields (Shadwell Playing Fields) | 5 | Standard | Square shows little sign of any recent use. No distinct wickets. Moss on square. Good changing. | Club rate pitch as poor, including maintenance. Rate changing as good. |
| Cotswold Fringe | | | | | |
| SDCF.04 | Cranham CC | 9 | Good | Very well tended, undulating site. New net cage being installed at time of visit. Changing facilities | Club rate ground as good and changing facilities as good/acceptable. Club would like |

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| Cluster | | | | | |
|--------------------------|--|----------------------------------|---|---|--|
| Site ref. | Site | Wickets (AW = artificial wicket) | Potential rating (poor, standard, good) | Notes from site audit | Summary of club rating & comments |
| | | | | rated good. | to buy roll on covers and in future enhance and extend changing to add showers and toilets would be a plan |
| SDCF.12 | King George V Playing Fields, Bisley | | | Pitch currently not in use. Square apparent but uncut. Adequate pavilion. Could be re-established. | Bisley CC have now merged with Sheepscombe CC |
| SDCF.18 | Miserden cricket pitch | 8 | Standard | Remote setting. Outfield needs cutting. Good square. Pavilion needs attention. | No club commenting but ground is used occasionally for cricket |
| SDCF.20 | Oakridge Recreation Ground | 13 | Good | Outfield needs cutting. Good square and pavilion. Redundant net. | No club commenting |
| SDCF.23 | Painswick Recreation Ground | | | Disused cricket ground. Cricket no longer played and no square apparent | Painswick CC play at Painswick RFC (below). Not sure if club moved from this site or if Recreation Ground was used for casual play. |
| SDCF.24 | Painswick RFC and Sports Club, Broadham Field | 10 | Good | Outfield straddles rugby pitch. Changing facilities good. | Club rates pitch as good (they have an excellent groundsman). Rugby and cricket changeover period gets tighter each season and requires considerable skill. Club wishes to install higher quality nets. Rate changing as acceptable. |
| SDCF.28 | Sheepscombe CC | 9 | Good | Remarkable pitch in elevated setting. Difficult access. Severely sloping outfield. Changing facilities rated as adequate. | Club rate pitch as good, although gradient poor. Rate changing overall as good. |
| Gloucester Fringe | | | | | |

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| Cluster | | | Potential rating (poor, standard, good) | | |
|--------------------|--|----------------------------------|---|---|---|
| Site ref. | Site | Wickets (AW = artificial wicket) | | Notes from site audit | Summary of club rating & comments |
| SDGF.09 | Hardwicke Village Hall Playing Fields | | | Former cricket ground. Not available as disused. | |
| SDGF.17 | Merryfield, Haresfield | 8 | Good | A lot of cut grass on outfield. Small, wooden pavilion. Changing facilities adequate. | Club rate ground as acceptable; gradient and grass cover good. Club rate changing facilities as poor. |
| SDGF.38 | Upton Recreation Ground | 12 | Good | Weeds on outfield. New artificial surface net cage. Changing facilities good. | Club rate pitch as good. Public recreation ground precludes sight screens and wheeled covers. Vandalism occurs sporadically. Club rate changing facilities as good. |
| Severn Vale | | | | | |
| SDSE.36 | The Green, Frampton-on-Severn | 5 | Good | Open, village green setting. No much evidence of recent play on very small pitch; c50m between track and road. Recently refurbished changing. Good grass. Changing facilities good. | Club rate ground as good and changing facilities good (although officials' changing is poor). |
| SDSE.37 | The Oatfield, Frampton-on-Severn | 8 | Good | Weeds on outfield. Difficult to say whether nets still in use - poor condition (not rated) Changing facilities adequate. | Club rate ground as good and changing facilities as good/acceptable. |
| SDSE.40 | Whitminster Pavilion | 10 | Good | Good grass. Portable nets on outfield. Substantial, old pavilion. Changing facilities good | Club rate ground as good and changing facilities as acceptable (heating is poor). Have plans to construct a new pavilion but do not currently have funds required. |

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| Cluster | | | Potential rating (poor, standard, good) | | |
|-------------------|--|----------------------------------|---|---|--|
| Site ref. | Site | Wickets (AW = artificial wicket) | | Notes from site audit | Summary of club rating & comments |
| Stonehouse | | | | | |
| SDST.13 | Kings Stanley Playing Fields | 12 | Good | Well maintained. Redundant nets. Some weeds on outfield. Changing incorporated within village hall, rated as good. | Club rate pitch as good and changing facilities as good. |
| SDST.15 | Leonard Stanley Playing Field | | | Disused; cricket no longer played at this site | Leonard Stanley PC would like to install cricket nets here |
| SDST.22 | Owen Harris Memorial Ground, Eastington | 5 | Good | Many weeds on outfield. Good changing facilities. | Club rate pitch as good; would like sight screens. Changing rated good |
| SDST.27 | Selsley Cricket Ground | 1 | Standard | Severely sloping site. Just one wicket cut on small square. Old style changing, rated adequate | No club commenting (Selsey CC is not affiliated to GCB) |
| SDST.30 | Frocester CC, Pounds Close | 15 | Good | Remarkable cricket venue to find in a small village. Very well maintained. New pavilion, rated good | Club rate both pitch and changing as good. |
| SDST.31 | Peter's Street, Frocester | 10 | Good | Well tended site. Net cage with 2x artificial and 4x grass strips. Older style wooden pavilion, rated good. | Club rate pitch as good and changing facilities, overall quality acceptable. |
| SDST.34 | Stroud CC Cullimore Grounds | 20 | Good | Very nice site of 2 pitches with new pavilion arranged to serve both pitches for simultaneous play. Main pitch has slightly larger outfield. Poor quality access road. 3 lane net provision. Changing facilities rated as good. | Club rate pitch and changing facilities as good; drainage acceptable |

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| Cluster | | | | | |
|-----------------------|--|----------------------------------|---|--|---|
| Site ref. | Site | Wickets (AW = artificial wicket) | Potential rating (poor, standard, good) | Notes from site audit | Summary of club rating & comments |
| SDST.41 | Wycliffe College | 10 + AW | Good AW good | Two pitches either side of driveway. Main pitch very well tended. Limited community use. Changing presumably well (in college). 1 non turf wicket – rated good | No club commenting; used for county training |
| Stroud Valleys | | | | | |
| SDSV.01 | Archway School | 2 x AW | Standard | Wickets rated as standard | No record of community use |
| SDSV.02 | Beaudesert Park School | 3 pitches | Good | 3 separate grass pitches. Maintained to a very high standard. Very smart pavilion | No record of community use |
| SDSV.03 | Chalford Sports and Social Club (Highfield Sports Ground) | 12 + 1AW | Good + AW good | Sloping outfield. Net cage. Busy multi-sport site. Changing rated as acceptable. Non turf wicket; good quality. | Club rate pitch and changing facilities both good. Mowers etc required for provision of good wickets. Current kit ageing |
| SDSV.06 | Eastcombe Playing Field | 6 | Standard | Small ground (c90m diameter). Some weeds on square, outfield needs cutting. No nets. Changing facilities rated as adequate. | Pitch and changing facilities both rated as acceptable with dog fouling, grass cover and heating considered poor. Trees surrounding the pitch need more attention, overgrowing, poor light for grass growth. The pavilion could do with a better clean, security shutters/doors replaced. Showers/heating could do with a renewal for energy reasons and costs. |

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| Cluster | | | Potential rating (poor, standard, good) | | |
|---------------|--|---|---|--|--|
| Site ref. | Site | Wickets (AW = artificial wicket) | | Notes from site audit | Summary of club rating & comments |
| SDSV.10 | Jubilee Fields Randwick (Chapel Fields) | 3 | Good | Small square on severely sloping site. Redundant nets. Changing facilities rated as adequate. | Club rate pitch as good/acceptable other than poor slope. Rated changing facilities as good |
| SDSV.16 | Marling School | 8 | Good | Well maintained square and outfield. Poor/redundant nets and artificial wickets. Changing appears adequate. | Club (Painswick CC): No complaints, has always been generally good and consistent in terms of wicket/bounce and the outfield is good. Marling could do with sight screens... |
| SDSV.33 | Stratford Court Playing Fields | Square evident but not cut + redundant AW | | Square evident but not cut. No cricket on site for past 2 years. Redundant artificial strip. Average condition changing, rated adequate. Would not take much to reinstate. | No cricket on site for past 2 years. Previously home to Woodchester CC |
| SDSV.35 | Stuart Playing Field | 12 | Good | Irregular line marking. Portable net plus worn artificial surface net. Good changing. Facilities | Club rate pitch quality as good. Drainage, issues with dog fouling and litter acceptable. Rate changing facilities as good with heating, officials changing acceptable. |
| Wotton | | | | | |
| SDWO.14 | Kingswood Playing Fields | 4 | Standard | Reasonably well maintained, small cricket table within recreation ground. Good changing within village hall. | Club: No response |
| SDWO.19 | North Nibley Jubilee Playing Fields | 6 | Good | Small square. Sloping outfield. Redundant nets. Smart, wooden pavilion, rated adequate | Club rate pitch quality as good, with dog fouling and drainage acceptable. Rate changing facilities as good. |

4.8 Findings from the quality assessment of Stroud's cricket pitches are:

- The number of available pitches was not mentioned as an issue, however, several clubs say that there are not enough good quality pitches.
- All grounds scored highly, and out of 40 grounds assessed, 31 were rated good and 9 as standard. Comments from the clubs are also considered as part of the quality assessments.
- As would be expected, the standard of cricket pitches is commensurate with the standard of play and of particular note were the excellent pitches at Cullimore Grounds, Stroud CC and Pounds Close, Frocester CC.
- Changing facilities were either rated adequate or good throughout the area. There were specific instances where clubs identified problems with heating or showers, but the only instance of a club considering its changing facilities to be poor was Haresfield Gladiators CC at Merryfield.

4.9 Haresfield Gladiators CC mentioned their intention to seek both advice and funding to develop changing facilities; Whitminster CC have plans to construct a new pavilion although funding is an issue and Eastcombe CC's pavilion could do with improved cleaning and replacement security doors and shutters.

4.10 Cricket clubs were asked whether they are satisfied with the overall provision of cricket pitches in the Stroud district. 23 clubs responded to this and all bar one said they were satisfied. The comments received from the dissatisfied club tended to relate to their own specific circumstances, rather than those of the district.

OVERVIEW OF DEMAND

Active People and Market segmentation

4.11 From the Sport England Active Market Segmentation data it is possible to estimate:

- the proportion of the local adult population within each market segment group that **currently** participate in cricket, (818 people in total)
- how many adults **would like** to participate (or participate more) in cricket (ie latent demand – estimated at 440). The following figures present this information pictorially.

Figure 4.1 Population within Stroud district participating in cricket

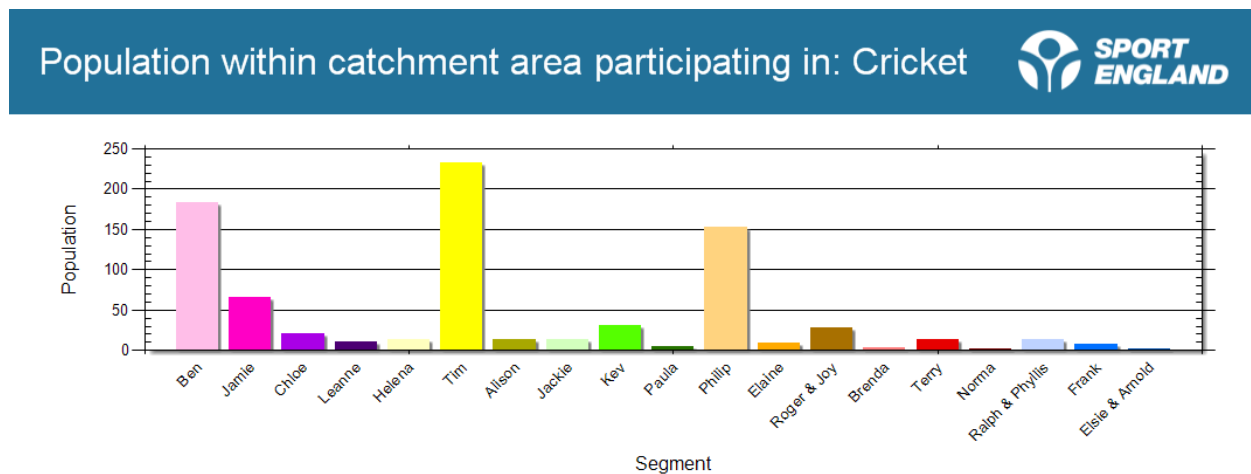
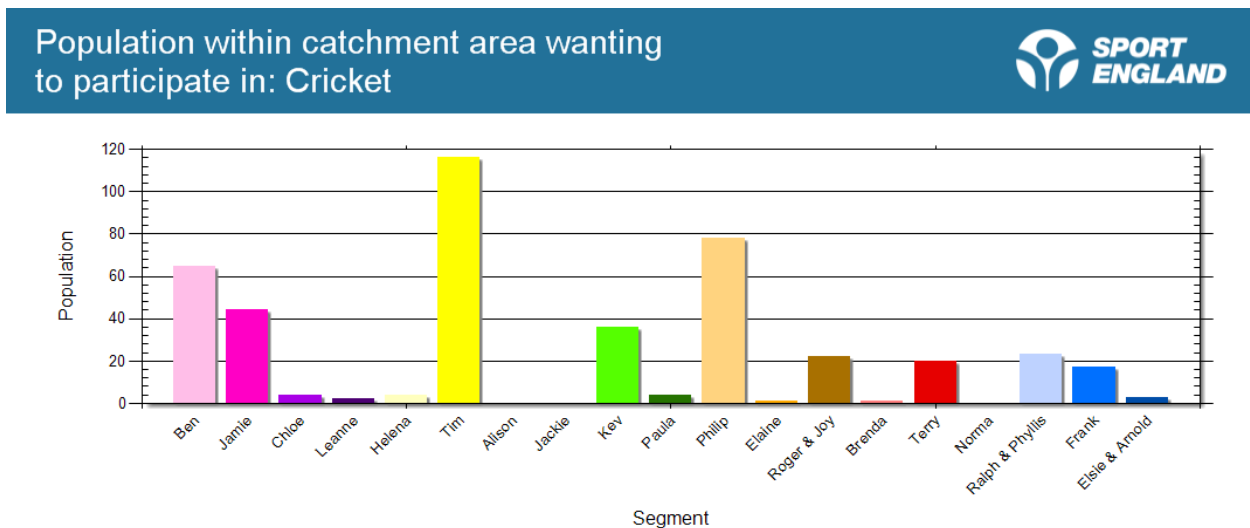


Figure 4.2 Population within Stroud district wanting to participate in cricket



4.12 The Sport England Market Segmentation data can be used to estimate the proportion of the population that participate in cricket. The key participants in cricket in the Stroud district come from those market segments groups that are most likely to play cricket nationally. However, the relative proportion of the population that participates from

each group differs from national rates due to the make-up of the local population. For cricket, the main market segmentation groups in the Stroud district are:

- **Tim:** settling down male, mainly aged 26-45, married or single, professional.
- **Ben:** competitive male urbanite, mainly aged 18-25, single, graduate professional.
- **Philip:** comfortable mid-life male, mainly aged 46-55, married with children, full time employment and owner occupier.
- **Jamie:** sports team lad, mainly aged 18-25, single, vocational student.
- **Kev:** Blokes who enjoy pub league games and watching live sport.

The main female segment participating in cricket in the Stroud district is **Chloe:**

Young image-conscious females keeping fit and trim.

Clubs and Teams playing in the Stroud district

4.13 The following clubs and teams are recorded as playing in the Stroud district, together with recent trends in membership.

Table 4.4: Cricket Clubs and Teams playing in Stroud District

| Cluster | Club | Main Ground (from which we get the sub area for the teams) | Adult teams | Adult membership trends | Youth teams | Youth membership trends | Total teams |
|---------|---------------------------|--|-------------|-------------------------|-------------|-------------------------|-------------|
| BE | Oldlands CC | Oldlands Cricket Club | 2 | | | | 2 |
| BE | Rockhampton CC | Rockhampton CC Boundary Field | 3 | Increased | 5 | Same | 5 |
| BE | Slimbridge CC | Slimbridge Recreation Ground | 3 | Same | | | 3 |
| BE | Stone CC | Stone Cricket Club | 2 | Decreased | | | 2 |
| CD | Commoners CC | KGV Fields, Nympsfield | 1 | Same | | | 1 |
| CD | Cam CC | Everlands, Cam | 5 | Women increased | 3 | Girls increased | 8 |
| CD | Stinchcombe Stragglers CC | Dursley RFC, Stinchcombe | 2 | Increased | 1 | Increased | 3 |
| CD | Uley CC | Shadwell Playing Fields, Uley | 1 | Decreased | | | 1 |
| CF | Cranham CC | Cranham | 3 | Increased | | | 3 |
| CF | Oakridge CC | Oakridge Recreation Ground | 2 | | | | 2 |
| CF | Painswick CC | Painswick RFC and Sports Club | 5 | Decreased | 2 | Same | 7 |
| CF | Sheepscombe CC | Laurie Lee Field, Sheepscombe | 2 | Same | 1 | Increased | 3 |
| GF | Haresfield Gladiators CC | Merryfield, Haresfield | 2 | Same | | | 2 |
| GF | Upton St Leonards Cc | Upton Recreation Ground | 6 | Same | 3 | Increase | 9 |
| SE | Frampton-on-Severn CC | The Oatfield, F-o-S | 4 | Women increased | 5 | Same | 9 |
| SE | Whitminster CC | Whitminster Pavilion | 3 | Same | | | 3 |
| ST | Eastington CC | Owen Harris Memorial Ground, Eastington | 1 | Same | | | 1 |
| ST | Frocester CC | Pounds Close, Frocester | 5 | Same | 8 | Same | 13 |
| ST | Kings Stanley CC | Kings Stanley Playing Fields | 1 | Decreased | | | 1 |
| ST | Selsley & Rodborough CC | Selsley Cricket Club | 1 | | | | 1 |

| Cluster | Club | Main Ground (from which we get the sub area for the teams) | Adult teams | Adult membership trends | Youth teams | Youth membership trends | Total teams |
|-----------|-------------------|--|-------------|-------------------------|-------------|-------------------------|-------------|
| ST | Stroud CC | Cullimore Grounds, Stroud | 7 | Women Increased | 4 | Same | 11 |
| SV | Chalford CC | Chalford Sports & Social Club (Highfield Sports Ground) | 3 | Same | 2 | Decreased | 5 |
| SV | Eastcombe CC | Eastcombe Playing Field | 2 | Increased | | Decreased | 2 |
| SV | Minchinhampton CC | Stuart Playing Field, Minchinhampton | 2 | Same | 2 | Increased | 4 |
| SV | Randwick CC | Jubilee Fields, Randwick | 1 | Increased | | | 1 |
| WO | Kingswood CC | Kingswood Playing Fields | 1 | | | | 1 |
| WO | North Nibley CC | Jubilee Playing Fields, North Nibley | 1 | Same | | | 1 |
| | Total | | 71 | | 33 | | 104 |

4.14 There are 12 teams based in Berkeley Cluster; 13 teams in Cam/Dursley; 15 teams in Cotswold Fringe; 11 teams in Gloucester Fringe; 12 teams in Severn Vale; 27 teams in Stonehouse; 12 teams in Stroud Valleys and 2 teams in Wotton cluster.

| TABLE 4.5: TEAMS AND WHEN THEY PLAY | | | | | |
|-------------------------------------|-----------------------------------|---|-----------|-----------|-----------|
| Sub Area | Club | Teams | Mid Week | Sat | Sun |
| CD | Cam CC – adult | 1 st , 2 nd , 3 rd , 4 th , Ladies, | | 4 | 1 |
| CD | Cam CC – youth | U15, u13, u13 girls | 3 | | |
| SV | Chalford CC | 1 st , 2 nd , Sunday | | 2 | 1 |
| SV | Chalford CC – youth | U13, u11 | 2 | | |
| CD | Commoners CC | 1 st | | | 1 |
| CF | Cranham CC | 1 st , Midweek, Friendly | 1 | 1 | 1 |
| SV | Eastcombe CC | 1 st , 2 nd | | 2 | |
| ST | Eastington CC | 1 st | | 1 | |
| SE | Frampton-on-Severn CC | 1 st , 2 nd , 3 rd , Ladies | | 3 | 1 |
| SE | Frampton-on-Severn CC – youth | U15girls, u13, u13g, u11, u11g | 4 | | 1 |
| ST | Frocester CC | 1 st , 2 nd , 3 rd , 4 th , u19 | 1 | 4 | |
| ST | Frocester CC | U16, u15, u13 x 2, u11 x 3, u9 | 8 | | |
| GF | Haresfield Gladiators CC | 1 st , 2 nd | | 2 | |
| ST | Kings Stanley CC | 1 st | | 1 | |
| WO | Kingswood CC | 1 st | | | 1 |
| SV | Minchinhampton CC | 1 st , 2 nd | | 2 | |
| SV | Minchinhampton CC | U13, u11 | 2 | | |
| WO | North Nibley CC | 1 st | | | 1 |
| CF | Oakridge CC | 1 st , Friendly | | 1 | 1 |
| BE | Oldlands CC | 1 st , 2 nd | | 2 | |
| CF | Painswick CC | 1 st , 2 nd , 3 rd , Midweek. Sunday | 1 | 3 | 1 |
| CF | Painswick CC – youth | U13, u11 | 2 | | |
| SV | Randwick CC | 1 st | | 1 | |
| BE | Rockhampton CC | 1 st , 2 nd , u19 | 1 | 2 | |
| BE | Rockhampton CC – youth | U17, u15 | 2 | | |
| ST | Selsley & Rodborough CC | 1 st | | | 1 |
| CF | Sheepscombe CC | 1 st , Friendly | | 1 | 1 |
| CF | Sheepscombe CC – youth | U14 | 1 | | |
| BE | Slimbridge CC | 1 st , Sunday, Midweek | 1 | 1 | 1 |
| CD | Stinchcombe Stragglers CC | 1 st , Ladies | | 1 | 1 |
| CD | Stinchcombe Stragglers CC – youth | U11 | 1 | | |
| BE | Stone CC | 1 st , 2 nd | | 2 | |
| ST | Stroud CC | 1 st , 2 nd , 3 rd , 4 th , Ladies, Midweek, Sunday | 1 | 4 | 2 |
| ST | Stroud CC – youth | U15, u13, u11, u9 | 4 | | |
| CD | Uley CC | 1 st | | 1 | |
| GF | Upton St Leonards CC | 1 st , 2 nd , Midweek, Friendly, Glos. Disabled, Coopers Edge | 1 | 2 | 3 |
| GF | Upton St Leonards – youth | U15, u13, u11 | 3 | | |
| SE | Whitminster CC | 1 st , 2 nd , Friendly | | 2 | 1 |
| | | TOTAL | 39 | 45 | 20 |

4.15 Points to note arising from the above tables:

- Junior cricket in Stroud is entirely club based with all the youth teams playing as part of well-established senior clubs. Cam, Frampton-on-Severn, Frocester, Stroud and Upton St Leonards CC each field at least 3 junior teams.
- Cam, Frampton-on-Severn, Stinchcombe Stragglers and Stroud CC were each recorded as fielding Ladies teams. This particular area of growth within adult cricket has been attributed, in part, to initiatives such as 'softball cricket'. Girls also, and often, feature in the mixed junior section of all clubs running youth teams.
- Traditional adult membership (of men's teams) has remained steady at best.
- The tendency is that clubs located in the smaller towns and villages with reduced catchment areas, field only one adult team (e.g. Nymphsfield, North Nibley, Uley). However, there are certain clubs in Stroud where the numbers of teams that the clubs produce are a reflection of their facilities and aspirations rather than their catchment, e.g. Cranham, Frampton-on-Severn and, especially, Frocester.

4.16 Structure of cricket in the area is as follows:

- Virtually all of the clubs in the Stroud district are represented by teams playing in the Stroud District League. This league consists of 3 divisions and a Saturday division. It also provides the framework for the bulk of competitive, junior play.
- A large number of clubs in the district are represented by teams in the Gloucester County League. This league consists of 7 divisions and provides a level of league cricket in the pyramid between the Stroud District League and the West of England Premier League.
- A few of the adult men's teams play just in friendly fixtures. Nearly half of all clubs field a 'friendly' team. These matches are in no way less formal or competitive – they just don't have a league structure.
- As well as the competitive frameworks provided for U15, U13 and U11 age groups, tournaments are also enjoyed by young cricketers which provide a festival feel to games against teams from the local area and further afield.
- The ECB's All Stars programme has been very successful in driving up participation of young people aged 5 – 8 years. This programme offers eight weeks of coaching in a safe and inclusive environment, Several clubs in Stroud are involved in the programme, including Uley CC, Cam CC, Frampton CC, Oakridge CC, Slimbridge CC, Sheepscombe CC and Stroud CC.

PATTERN OF PLAY AND CAPACITY

PATTERN OF PLAY

4.17 The summary of pattern of play according to whether teams are senior or junior is as follows:

Table 4.6: Summary of Pattern of Play

| | Mid week | Sat pm | Sun pm | |
|---------------------|----------|----------|----------|----|
| Stroud Senior Teams | 10% (7) | 63% (45) | 27% (19) | 41 |
| Stroud Youth Teams | 97% (32) | 0 | 3% (1) | 33 |

- 4.18 Some teams do not always play their home matches on the same day of the week i.e. friendly sides can play Sunday or midweek, and some junior teams play occasional weekend games as well as midweek. Senior league matches take place on Saturdays.

Training and Matchplay Needs

- 4.19 The majority of clubs do train – in summer on their home ground (although not all clubs have nets). In winter, a few clubs train in various school sports halls – see below

Table 4.7: Training arrangements – Stroud Cricket Clubs

| Club | Train indoors (give sports hall) | Nets at ground | On wicket | On outfield |
|---------------------------|--|-----------------------|------------------|--------------------|
| Cam CC | | Yes | | Yes |
| Chalford CC | | Yes | Yes | Yes |
| Commoners CC | Nets at Beaudesert sports hall | | | |
| Cranham CC | | | Yes | |
| Eastcombe CC | Thomas Keeble school sports hall and Wycliffe School indoor nets | | | |
| Frampton-on-Severn CC | | Yes | Yes | Yes |
| Frocester CC | | Yes | Yes | Yes |
| Haresfield Gladiators CC | St. Peter’s School sports hall | | Yes | |
| Kings Stanley CC | Maidenhill Sports Hall | | Yes | |
| Kingswood CC | Katharine Lady Berkeley School | | | |
| Minchinhampton CC | Wycliffe college indoor nets. | | Yes | |
| North Nibley CC | KLB School | Yes | | Yes |
| Oldlands CC | | Yes | | Yes |
| Painswick CC | St. Peter’s School sports hall | | Yes | |
| Rockhampton CC | Castle School sports hall, Thornbury for youth training & Wotton Sports Centre/KLB for seniors | Yes | | |
| Sheepscombe CC | | | Yes | |
| Slimbridge CC | | Yes | | |
| Stinchcombe Stragglers CC | Rednock School sports hall | | Yes | |
| Stone CC | | Yes | | |
| Stroud CC | Archway School sports hall nets | Yes | | Yes |
| Uley CC | | | Yes | |

| Club | Train indoors (give sports hall) | Nets at ground | On wicket | On outfield |
|----------------------|---|-----------------------|------------------|--------------------|
| Upton St Leonards CC | | Yes | | |
| Whitminster CC | | Yes | | |

4.20 Additional comments made on training:

- Limited availability and difficulty in booking indoor nets for close season training was mentioned by clubs right across the district: Eastcombe CC, Painswick CC, Rockhampton CC, Stroud CC and Upton St Leonards CC.
- The cost of indoor nets was only considered as being expensive by one club.
- There are three instances of clubs' using facilities outside the district for their winter training requirements: Haresfield Gladiators and Painswick CC using St Peters School, Gloucester and Rockhampton CC using Castle School, Thornbury.

CAPACITY

Capacity scores

4.21 To evaluate the adequacy of facilities for cricket, the amount of wickets available is measured against the level of use of these wickets. This is considered firstly at a site specific level and then information and issues are compiled in order to present the borough wide picture. To determine the situation at individual sites, the following is evaluated;

- the amount of play that a site is able to sustain (based upon the site quality and the number of wickets on the square);
- how much play takes place at each site, as well as the impact of educational and informal or casual use;
- whether there is any spare capacity at the site based upon a comparison between the capacity of the site and the actual usage; and
- the key issues relating to the site.

4.22 Demand is therefore measured in terms of the number of home games that each team will play per season. Only one game is traditionally played on a pitch per day, particularly for senior fixtures, due to the length of time that a game takes to finish. As well as the ability of the square to sustain the required amount of play, the capacity of a cricket club can also be affected by the amount of games that can be accommodated at any one time.

4.23 For cricket, unlike other pitch sports, the capacity of a pitch is measured on a season rather than weekly basis and is primarily determined by the number and quality of wickets on a pitch. Play is rotated throughout the season across the number of wickets on a pitch to reduce wear and allow for repair and each wicket can accommodate a certain amount of play per season. As a guide, the ECB suggests:

4.24 A good quality wicket (which should be aspired to) should be able to take:

- 5 matches per season per grass wicket (adults) (3 matches per season for local authority maintained grass wickets)
- 7 matches per season per grass wicket (juniors);
- 60 matches per season per non turf wicket (adults); and
- 80 matches per season per non turf wicket (juniors).

4.25 This Needs Assessment has established the quality of the grounds for capacity assessment purposes by taking into account the views of clubs and the latest ECB Pitch Quality Standards where available, and also incorporated pitch and outfield markings (ratings) from the ECB. Ultimately if a cricket square is rated as anything other than good, then it is unable to sustain as many matches as indicated within the guidance. As such the carrying capacity may need to be amended to reflect this. Also if the quality of a ground is poor then this could be a priority of the strategy to rectify. A range of capacity scores can arise where a club has junior teams playing and a good or standard wicket can accommodate more junior than senior teams.

Based on this we have allocated 3 matches per season for 1 standard wicket and 1 match per season for a poor wicket

Based upon the above parameters, Table 4.7 provides an overview of site specific activity for each of the pitches that offer community use in Stroud. Information has been gleaned from a painstaking trawl of fixture lists to establish accurately the amount of activity at each site. Table 4.8 summarises the information.

4.26 The Sport England Playing Pitch methodology has 3 pre-determined descriptions for the assessment of capacity at pitch sport sites:

- Potentially able to sustain more play
- Being played to the level the site can sustain
- Being overplayed

4.27 Under the 'Assessment' column, the following abbreviations are used:

- Potential: Potentially able to sustain more play
- Sustainable: Being played to the level the site can sustain
- Overplayed: Being overplayed

PLEASE NOTE THAT PEAK TIME IS SATURDAY (Saturday league play)

Table 4.7: – Site Specific Usage and Capacity: Cricket pitches in Stroud District by Sub Area

| | | | | | | | | | | | | Number of Match Equivalent Sessions | | | |
|----------------------|--------------------------|---------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|------------|---|--|--|--|
| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes | | | |
| BERKELEY | | | | | | | | | | | | | | | |
| SDBE.08 | Hamfield Leisure Centre | | | | | | | | | | | Ground disused as a cricket pitch. No evidence of square. No recorded play. | | | |
| SDBE.21 | Oldlands Cricket Club | 6 | Good | 30 | 17 | 10 | | | 27 | 3 | Potential | Oldlands CC: 1 st & 2 nd XI Saturday league teams (9 & 8 matches per season respectively). Training on nets & outfield. Potential for Sunday & midweek play, esp. if worked around training & could increase wickets | | | |
| SDBE.26 | Rockhampton Cricket Club | 10 | Good | 50 | 29 | | 5 | | 34 | 16 | Potential | Rockhampton 1 st & 2 nd XIs play here & 3 junior teams + other representative & county fixtures. Other teams play on 2 nd pitch outside SDC. Potential for Sunday & midweek play; spare capacity depends on no. of representative county fixtures. | | | |

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| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|----------------------|---|---------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|-------------|--|
| SDBE.29 | Slimbridge Recreation Ground | 6 | Standard | 18 | 20 | 5 | | | 25 | -7 | Sustainable | 1 st XI – 9 games; Sunday XI – 5 games; Midweek XI – 6 games. Quality would require upgrade to accommodate more play |
| SDBE.32 | Stone Cricket Club | 12 | Good AW rated good | 60 | 17 | 5 | | | 23 | 37 | Potential | Stone CC – 1 st , 2 nd XI Saturday league 17 matches in total/season) Train on nets & outfield at home ground. Potentially able to accommodate considerable additional play off peak. |
| CAM/DURSLEY | | | | | | | | | | | | |
| SDCD.05 | Dursley RFC, Stinchcombe Stragglers CC | 8 | Good | 40 | 13 | 10 | 2 | | 25 | 15 | Potential | Stinchcombe Stragglers 1 st (Saturday league), u11s (midweek) and Ladies softball (2018 first season; friendlies). Train on grass wicket at home ground. Club started up again in 2017. Potential for additional play at peak and off-peak times. |
| SDCD.07 | Everlands Ground | 5 | Good | 25 | 25 | 5 | 3 | | 36 | -11 | Overplayed | Cam 1 st & 2 nd XI Saturdays; 3 ladies softball; Junior matches. Train on nets and outfield. 18 senior matches and 7 junior being played on a wicket |

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| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|------------------------|---|---------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|------------|--|
| | | | | | | | | | | | | technically able to support 25 matches. Addition of District training, school competitions and Ladies softball means site probably overplayed (3 rd & 4ths play elsewhere) although low number of wickets |
| SDCD.11 | King George V Playing Fields, Nympsfield | 6 | Good | 30 | 22 | | | 3 | 25 | 5 | Potential | Commoners CC: Sunday & occasional midweek – 14 matches; Saturdays – 8 matches (Cam CC 3 rd XI). Junior wicket cut here. Pitch has a little spare capacity at peak time (Saturdays) and midweek (not Sundays). |
| SDCD.25 | Rednock School (o/s) | 1 AW | | | | | | | | | | |
| SDCD.39 | Uley Playing Fields (Shadwell Playing Fields) | 5 | Standard | 15 | 5 | 5 | | | 10 | 5 | Potential | 1 x Sat XI plays 5 matches/season. Too few players to run more than one side. Underused; considerable potential. |
| COTSWOLD FRINGE | | | | | | | | | | | | |
| SDCF.04 | Cranham CC | 9 | Good | 45 | 17 | 10 | | | 27 | 18 | Potential | Cranham 1 st XI – 9 Saturday matches; 4 Sunday matches; 4 midweek matches. Train on |

| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|----------------------|---|---------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|------------|--|
| | | | | | | | | | | | | wicket at home ground. Considerable spare capacity; could run another Saturday team |
| SDCF.12 | King George V Playing Fields, Bisley | | | | | | | | | | Potential | Pitch currently not in use. Square apparent but uncut. Adequate pavilion. Wouldn't take much to re-establish. Club folded couple of seasons ago. |
| SDCF.18 | Miserden cricket pitch | 8 | Standard | 24 | 6 | | 4 | | 10 | 14 | Potential | Only use traced is for a Village Festival weekend and occasional pub team use. Potentially 24 matches could be played (2 teams); more if pitch quality improved. But remote site hardly ever used with no regular club base. |
| SDCF.20 | Oakridge Recreation Ground | 13 | Good | 65 | 12 | 10 | | | 22 | 43 | Potential | Oakridge CC: Sunday XI – 9 matches; midweek XI – 3 matches. Training probably on ground. Considerable spare capacity – could accommodate two Saturday sides plus additional off peak use. (Why so many wickets?) |

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| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|--------------------------|---|---------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|-------------|---|
| SDCF.23 | Painswick Recreation Ground | | | | | | | | | | | Disused cricket ground. |
| SDCF.24 | Painswick RFC and Sports Club, Broadham Field | 10 | Good | 50 | 35 | 12 | | | 47 | 3 | Sustainable | 1 st & 2 nd XI – 9 each; Midweek & Sunday XI – 5 each; u13 – 4 matches; u11 – 3 matches. Train on grass wicket at home ground. Being played to the level the site can sustain at present. |
| SDCF.28 | Sheepscombe CC | 9 | Good | 45 | 25 | 10 | 5 | 2 | 43 | 2 | Sustainable | 1 st XI – 9 matches; Sunday friendly XI – 12 matches; u14s – 4 matches. Grass wicket at home ground. Range of different activity and training is on the square which contributes to usage; sustainable |
| GLOUCESTER FRINGE | | | | | | | | | | | | |
| SDGF.09 | Hardwicke Village Hall Playing Fields | | | | | | | | | | | Former cricket ground. Cricket no longer played at this site |
| SDGF.17 | Merryfield, Haresfield | 8 | Good | 40 | 18 | 10 | | | 28 | 12 | Potential | Haresfield Gladiators CC: 1 st and 2 nd XI, both play Saturday league, 9 matches per season each. Train on grass wicket. Potentially able to |

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| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|----------------------|--------------------------------------|---------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|-------------|--|
| | | | | | | | | | | | | accommodate some additional use at off-peak times |
| SDGF.38 | Upton Recreation Ground | 12 | Good | 60 | 53 | 5 | 3 | 1 | 62 | -2 | Overplayed | Upton St Leonards CC – 2 Saturday XI – 18 matches; Sunday teams – 3 matches, adult midweek XI 5 matches and 3 junior midweek teams – 18 matches. Plus Coopers Edge & Glos Disabled – 9 matches in total on Sundays. On rare occasions need to hire an extra pitch. Gloucester City Council facilities are not good. Site being overplayed |
| SEVERN VALE | | | | | | | | | | | | |
| SDSE.36 | The Green, Frampton-on-Severn | 5 | Good | 25 (35 for junior matches) | 35 | | | | 35 | -10 (0) | Sustainable | Frampton CC: 12 adult matches played Saturdays/Sundays and 23 junior matches by 3 girls' and 2 boys' teams – 21 matches midweek and 2 on Sundays. Good quality wicket can accommodate 7 junior matches/season (an extra 10 match equivalent slots); on this basis assess that pitch is being |

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| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|----------------------|---|---------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|-------------|--|
| | | | | | | | | | | | | played to the level the site can sustain |
| SDSE.37 | The Oatfield, Frampton-on-Severn | 8 | Good | 40 | 23 | 10 | 5 | | 38 | 2 | Sustainable | Frampton's 2 senior sides play 18 Saturday matches here and Longhorn CC – 5 matches (midweek?). Also training on grass wicket and GCB youth tournaments. Site being played to level it can sustain, although if number of wickets could be increased, capacity would be greater. |
| SDSE.40 | Whitminster Pavilion | 10 | Good | 50 | 24 | 5 | | 5 | 34 | 16 | Potential | Whitminster CC fields 2 Saturdays XIs, (18 matches in total) and a Sunday XI (6 matches), plus a little use by local school. Potentially able to accommodate additional use outside of peak time |
| STONEHOUSE | | | | | | | | | | | | |
| SDST.13 | Kings Stanley Playing Fields | 12 | Good | 60 | 9 | 9 | | | 18 | 42 | Potential | 1 st XI – 9 matches per season. Train on grass wicket. Ground has considerable spare capacity because of high number of wickets (Why so many?) |

| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|----------------------|---|---------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|-------------|--|
| SDST.15 | Leonard Stanley Playing Field | | | | | | | | | | | Not available as disused. Cricket no longer played at this site. |
| SDST.22 | Owen Harris Memorial Ground, Eastington | 5 | Good | 25 | 11 | 5 | | | 16 | 9 | Potential | Eastington CC: 1 st XI – 11 home matches. Also used for fetes and weddings etc. Potentially able to accommodate some additional use, including another Saturday league team. (Low number of wickets?) |
| SDST.27 | Selsley Cricket Ground | 1 | Standard | 5 | 6 | | | | 6 | -1 | Sustainable | One team – 6 matches per season on Sundays, friendlies. Just one wicket for 6 friendly games but presumably the ground could accommodate more play if number of wickets increased. |
| SDST.30 | Frocester CC, Pounds Close | 15 | Good | 75 | 54 | 10 | 5 | | 69 | 6 | Sustainable | Frocester CC 1 st & 2 nd XI – 9 each (Saturdays); All youth matches played midweek (36), plus 10 county and district training sessions & social cricket matches. In total c. 69 match equivalent sessions. Good quality wicket can sustain 7 junior matches/season. Ground may |

| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|----------------------|--|--|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|------------|---|
| | | | | | | | | | | | | be able to accommodate some additional play during the week but is essentially being played to the level it can sustain. |
| SDST.31 | Peter's Street, Frocester | 10 | Good | 50 | 37 | | | | 37 | 13 | Potential | Frocester CC 3 rd & 4 th – 9 each (Saturdays) plus youth fixtures midweek; total 18 adult and 19 junior matches. See comments above regarding junior matches. Ground is potentially able to accommodate some additional play during the week. |
| SDST.34 | Stroud CC Cullimore Grounds | 20 (2 grou nds; 10 wick ets at each) | Good | 100 | 53 | 5 | 15 | | 73 | 27 | Potential | Very busy site: 4 adult Saturday league teams (34 matches); Midweek XI – 4 matches; Sunday XI – 3; Ladies softball – 1. In total 42 adult (including Ladies softball) and 11 junior matches (Midweek); have allowed 15 for other usage and hiring of ground and 5 training sessions. The two grounds together are potentially able to accommodate some additional |

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| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|-----------------------|--|------------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|-------------|---|
| | | | | | | | | | | | | play outside of peak times. |
| SDST.41 | Wycliffe College | 10 + AW | Good AW good | 50 | n/ a | | | | | | Sustainable | Very limited community use. But used for county training. Assume being played to level site can sustain as private school |
| STROUD VALLEYS | | | | | | | | | | | | |
| SDSV.01 | Archway School | 2 x AW | Standard | | | | | | | | Potential | No record of community use; will investigate further – potential? |
| SDSV.02 | Beaudesert Park School | 3 pitch es | Good | | | | | | | | Sustainable | No record of community use; assume being played to level it can sustain as private school |
| SDSV.03 | Chalford Sports and Social Club (Highfield Sports Ground) | 12 + 1 AW | Good + AW good | 60 | 38 | 10 | | | 48 | 12 | Potential | Chalford CC Senior teams: 19 Saturday matches (2 league teams) and 6 Sunday matches (1 team). Junior matches – 10 (midweek). Training mostly on AW but some on grass. Ground approaching capacity but still able to accommodate more matches (possibly another team) outside peak |

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| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|----------------------|--|---------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|-------------|---|
| | | | | | | | | | | | | time |
| SDSV.06 | Eastcombe Playing Field | 6 | Standard | 18 | 18 | | 5 | | 23 | -5 | Sustainable | Eastcombe CC 1 st & 2 nd XI Saturday league teams 18 matches in total, plus occasional pub team. Given standard rating for wickets, probably operating at level site can sustain; greater capacity if quality improved |
| SDSV.10 | Jubilee Fields Randwick (Chapel Fields) | 3 | Good | 15 | 10 | | | | 10 | 5 | Potential | Randwick CC 1 st XI – 10 matches per season. Potentially able to accommodate some additional play but limited due to number of wickets/demand. Could more wickets be cut? |
| SDSV.16 | Marling School | 8 | Good | 40 | 18 | 2 | | 20 | 40 | 0 | Sustainable | Painswick CC 3 rd XI (Saturdays) and Cam CC 4 th XI (Saturdays) Each team plays 9 games each. With school use, probably being played to the level the site can sustain. (School matches will be junior, but equivalent to at least 20 senior matches per season). |

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| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|----------------------|---|--------------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|--------------|--|
| SDSV.33 | Stratford Court Playing Fields | See right AW | | | | | | | | | | Square evident but not cut. No cricket on site for past 2 years. Redundant artificial strip. Average condition changing. Would not take much to reinstate. |
| SDSV.35 | Stuart Playing Field | 12 | Good | 60 | 36 | 10 | | | 46 | 14 | Potential | Minchinhampton CC 1 st & 2 nd XI Saturday league teams – 24 matches in total. 42 adult (including Ladies softball) and 11 junior matches midweek. Training on grass wicket. Potentially able to accommodate some additional play outside of peak times |
| WOTTON | | | | | | | | | | | | |
| SDWO.14 | Kingswood Playing Fields | 4 | Standard | 12 | 13 | 5 | | | 18 | -6 | Sustainable? | Sunday XI – 13 matches per season (includes T20). No other matchplay recorded. Training – nets and outfield at home ground Currently operating at level site can sustain, but potentially able to accommodate more if quality improved or more wickets added |

| Cluster/ Site Ref | Site | No of Wickets | Quality Assessment/ % score | A Theoretical capacity grass wicket (*for 'good' grass wicket) | Matches | Training | Casual | Education | TOTAL B | Difference (A-B) | Assessment | Notes |
|----------------------|--|---------------|-----------------------------------|---|---------|----------|--------|-----------|---------|------------------|------------|--|
| SDWO.19 | North Nibley Jubilee Playing Fields | 6 | Good | 30 | 6 | 5 | | | 11 | 19 | Potential | One team, playing Sundays and friendlies – 6 home games and some training. Potentially able to accommodate considerable additional use – up to 30 matches could be played. |
| | Katharine Lady Berkeley School | | | | | | | | | | | Newly installed artificial wicket here on school site. Could be opened up more for community use which Wotton Community Sports Foundation would welcome. |

Table 4.8 Summary of capacity by sub area: Stroud

4.28 Excluding artificial wickets in poor condition with no community use at, the capacity summary is as follows:

| Cluster | Rating of ground | Number of grounds | Number of wickets (grass) | Match equivalent capacity | Match equivalent played | Assessment of capacity across Sub Area |
|-------------------------|---|-------------------|---------------------------|---------------------------|-------------------------|---|
| Berkeley | Hamfield Leisure Centre – disused cricket pitch Oldlands Cricket Club – good Rockhampton Cricket Club – good Slimbridge Recreation Ground – standard Stone Cricket Club – good + AW good | 5 (1 disused) | 34 + 1 AW | 158 (grass) | 109 | <ul style="list-style-type: none"> Hamfield Leisure Centre is disused as a cricket pitch but could be reinstated. Oldlands has a little spare capacity for additional play but not at peak times. Rockhampton & Stone have more potential to accommodate additional play but not at peak times. (Stone also has an AW). Slimbridge Recreation Ground is being played to the level the site can sustain; if wickets were improved its theoretical capacity would increase. |
| Cam/ Dursley | Dursley RFC – good Everlands Ground, Cam – Good Uley Playing Fields (Shadwell Playing Fields) – standard KGV Playing Fields, Nympsfield – good Rednock School Dursley (off=site) – AW in playable condition | 5 | 24 + 1 AW | 110 (grass) | 96 | <ul style="list-style-type: none"> Dursley has spare capacity to accommodate the re-established club as it grows at both peak and off-peak times Cam CC’s ground at Everlands has just 5 wickets and is technically overplayed. KGV Nympsfield is a good rated ground with spare capacity at peak and off-peak times (but not enough for another Saturday team) |

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| Cluster | Rating of ground | Number of grounds | Number of wickets (grass) | Match equivalent capacity | Match equivalent played | Assessment of capacity across Sub Area |
|--------------------------|---|--------------------------|----------------------------------|----------------------------------|--------------------------------|---|
| | | | | | | <ul style="list-style-type: none"> • Uley CC's ground has a standard quality square but even so only hosts 5 matches per year and is an underused ground. • Rednock School AW looks capable of accommodating community play. |
| Cotswold Fringe | Cranham CC – good Miserdon cricket pitch – standard Oakridge Recreation Ground – good Painswick RFC & Sports Club, Broadham Field – good Sheepscombe – good KGV Playing Fields, Bisley & Painswick Recreation Ground – disused | 7 (2 disused) | 49 | 229 | 149 | <ul style="list-style-type: none"> • Cranham CC & Oakridge CC are good quality grounds with considerable spare capacity at both peak and off-peak times (why does Oakridge have 13 wickets?) • Miserdon, even as a standard rated pitch, is very underused but a remote site • Painswick CC at Broadham Field and Sheepscombe CC are busy, good quality grounds being played to the level they can sustain. • The pitch at KGV at Bisley is not in use but could be reinstated. Painswick Recreation Ground no longer has a cricket pitch |
| Gloucester Fringe | Hardwicke Village Hall playing fields – former cricket ground Merryfield, Haresfield – good | 3 (1 disused) | 20 | 100 | 90 | <ul style="list-style-type: none"> • Hardwicke Village Hall playing fields – disused |

Stroud Playing Pitch Strategy Stage C Needs Assessment Report/Final/Section 4/Cricket

| Cluster | Rating of ground | Number of grounds | Number of wickets (grass) | Match equivalent capacity | Match equivalent played | Assessment of capacity across Sub Area |
|--------------------|---|----------------------------|----------------------------------|----------------------------------|--------------------------------|---|
| | Upton Recreation Ground – good | | | | | <ul style="list-style-type: none"> Merryfield – a good quality ground, has potential for more play at off-peak times Upton Recreation Ground – a busy, good rated ground running variety of teams which is probably being overplayed |
| Severn Vale | The Green, Frampton-upon-Severn – good The Oatfield, Frampton-upon-Severn – good Whitminster Pavilion – good | 3 | 23 | 115 | 107 | <ul style="list-style-type: none"> All three grounds rated as good. Frampton CC just about accommodates all its matches – its two grounds are both playing to the level the sites can sustain, but with little room for growth Whitminster has some spare capacity outside of peak times. |
| Stonehouse | Kings Stanley Playing Fields – good Owen Harris Memorial Ground, Eastington – good Frocester CC, Pounds Close – good Frocester CC, Peter’s Street – good Stroud CC Cullimore Ground – 2 grass pitches – good Wycliffe College – good + AW good Selsley Cricket Ground – standard Leonard Stanley Playing Field – disused | 9 (1 disused) + 1 AW | 73 + 1 AW | 365 | 219 | <ul style="list-style-type: none"> Kings Stanley Playing Fields is a good rated ground with considerably spare capacity at peak and off-peak times Owen Harris Memorial Ground Eastington and Peter’s Street, Frocester – are also good rated grounds with potential to accommodate more play (but not on Saturdays at Peter’s Street) Frocester CC Pounds Close – a good rated ground, with a little spare capacity in the week, but basically being played to the level the site can sustain. Selsley Cricket Ground rated standard – |

Stroud Playing Pitch Strategy Stage C Needs Assessment Report/Final/Section 4/Cricket

| Cluster | Rating of ground | Number of grounds | Number of wickets (grass) | Match equivalent capacity | Match equivalent played | Assessment of capacity across Sub Area |
|-----------------------|---|---|---------------------------|---------------------------|-------------------------|--|
| | | | | | | just one wicket supporting friendly side <ul style="list-style-type: none"> • Wycliffe College also has an AW – community use not known (has been recorded as being played to the level the site can sustain) • Leonard Stanley Playing Field – disused; cricket no longer played |
| Stroud Valleys | Archway School – 2 non-turf wickets – standard Beaudesert School – 3 pitches – good Chalford Sports & Social Club – good + AW – good Eastcombe Playing Field – standard Jubilee Fields, Randwick – good Marling School – good Stuart Playing Field, Minchinhampton – good Stratford Court Playing Fields – square evident but not cut + disused AW | 8 (1 disused) + 4 AW (1 disused) | 41 | 193 | 167 | <ul style="list-style-type: none"> • Archway School – no recorded community use (recorded here as having potential for additional play) • Beaudesert School – no info on number of wickets or community use (recorded as being played to level site can sustain as it is a private school) • Chalford Sports & Social Club and Stuart Playing Field – both rated good and both with potential to accommodate additional play outside peak times • Eastcombe Playing Fields capacity could be increased if quality improved-currently being played at sustainable level • Jubilee Fields Randwick has small spare capacity which could be increased if number of wickets increased |

Stroud Playing Pitch Strategy Stage C Needs Assessment Report/Final/Section 4/Cricket

| Cluster | Rating of ground | Number of grounds | Number of wickets (grass) | Match equivalent capacity | Match equivalent played | Assessment of capacity across Sub Area |
|----------------|---|--------------------------|----------------------------------|----------------------------------|--------------------------------|--|
| | | | | | | <ul style="list-style-type: none"> • Marling School has community use and being played to the level the site can sustain • Stratford Court Playing Fields – currently no apparent demand so square not cut |
| Wotton | Kingswood Playing Fields – standard North Nibley Jubilee Playing Fields – good Katharine Lady Berkeley School | 2 + 1 AW | 10 | 42 | 29 | <ul style="list-style-type: none"> • Kingswood is being played to level site can sustain but could comfortably accommodate use if wicket quality improved • North Nibley Jubilee Playing Fields has considerable spare capacity • Non turf wicket at Katharine Lady Berkeley School – potential for greater community use |

Table 4.9: Summary of capacity of grounds by cluster area according to assessment

| Cluster area (Total number of cricket grounds in brackets) | Disused | Potential to accommodate more play at peak times (Saturdays) | Potential to accommodate more play at off peak times | Site being played to the level it can sustain | Site being overplayed |
|---|---------|--|--|---|-----------------------|
| Berkeley (5) | 1 | | 3 | 1 | |
| Cam/Dursley (5) | | 3 | 3 | | 1 |
| Cotswold Fringe (7) | 2 | 3 | 3 | 2 | |
| Gloucester Fringe (3) | 1 | | 1 | | 1 |
| Severn Vale (3) | | | 1 | 2 | |
| Stonehouse (9) | 1 | 1 | 3 | 3 | |
| Stroud Valleys (8) | 1 | | 4 | 3 | |
| Wotton (3) | | 1 | 2 | 1 | |

Note: Some grounds may be able to accommodate more play at both peak and off-peak times and so are entered twice in the above table.

Other Factors to take into account in a consideration of capacity

- 4.29 There are some other factors to take into account in considering the capacity of cricket ground. In particular, the availability of non turf practice nets and mobile net cages have an important impact in taking usage of the grass squares themselves.
- 4.30 The relationship between grass and non-turf facilities also has a bearing. For adult matches non-turf wickets are not particularly desirable and their use is restricted to a very minor level (casual matches etc.). The ECB and junior leagues look to encourage youth play onto turf wickets at around 13 years or so. The only two artificial, club based wickets are at Chalford and Stone, and whilst they add to the grounds' capacity (in terms of numbers of matches played in a season), obviously there cannot be matches taking place simultaneously on the grass and artificial wickets.
- 4.31 The study did not find any issues with changing facilities which impacted on site capacity for cricket.

Disused Grounds

- 4.32 There are several grounds recorded under category D according to the Sport England guidance i.e.
- D Not available as disused. Any sites where pitches were once, but are no longer marked out and remain undeveloped.*
- 4.33 However, it is worth recording the variations within this category, as follows:

SDBE.08 Hamfields Leisure Centre

This is a current sports ground available for community use and used, but disused as a cricket ground. Cricket square is no longer apparent.

SDCF.12 King George V Playing Fields, Bisley

Village playing fields; football pitch in use. Cricket pitch currently not in use. Square apparent but uncut. Adequate pavilion. Would not take much to re-establish.

SDCF.23 Painswick Recreation Ground

Town playing field with football pitch but disused as a cricket ground; cricket no longer played and no square apparent.

SDGF.09 Hardwicke Village Hall Playing Fields

Village playing fields; football pitch in use. Former cricket ground. Not available as disused. Square no longer apparent.

SDST.15 Leonard Stanley Playing Field

Village playing field with football pitch but disused as a cricket ground; cricket no longer played at this site. Square no longer apparent.

SDSV.33 Stratford Court Playing Fields

Square evident but not cut + redundant AW. Square. Average condition changing, rated adequate. Would not take much to reinstate. No cricket on site for past 2 years. Previously home to Woodchester CC

4.34 From the above, should additional cricket pitches be required, reinstating KGV Fields, Bisley, Stratford Court in Stroud and possibly Hamfield Leisure Centre's pitch would apparently be worth considering.

Summary review of capacity – current situation

4.35 The assessment suggests:

- 2 sites are being overplayed – Cam CC's ground at Everlands (there are aspirations to move the ground and/or find a second ground) and Upton St Leonard's ground.
- 12 grounds are being played to the level the site can sustain (with allowances made for the quality of the ground)
- The greatest pressure is observed in the Stroud Valleys cluster and also Gloucester Fringe and Severn Vale (although there are only 3 grounds in each of these latter two clusters)
- 20 grounds have potential to accommodate more play at off peak times (or extra matches at peak times – Saturdays – but with insufficient room for an extra team)
- 8 grounds have potential to accommodate at least one additional Saturday team - possibly more if training has been overestimated.
- So there is some spare capacity – whether it is in the areas it is required (i.e. for individual club growth when a 3rd XI Saturday league team forms) would have to be appraised on a site by site basis.

- In addition, there is as mentioned above, the potential to reinstate one, or even two pitches at Stratford Court and cricket grounds at KGV Bisley and possibly at Hamfield and Hardwicke etc.
- There may also be possibilities for increased use of school cricket pitch facilities (e.g. KLB in Wotton)

FUTURE PICTURE OF PROVISION

4.36 The future requirement for cricket pitches will be impacted by several factors, including;

- A General changes in participation trends and in how pitch sports are played
- B Changes to the number of people living in the area and / or to the demographic profile of the population;
- C Consideration of latent, unmet and displaced demand
- D Local trends in participation and club specific development plans and aspirations; and
- E Amendments to the current facility stock either through the provision of new pitches or the loss of current pitches.

A Changes in participation trends and how the sport is played

4.37 Changes in participation may perhaps have the most significant impact upon future demand for cricket pitches. Several clubs indicated that they have experienced recent growth in junior cricket; in contrast, adult participation has been much more mixed.

4.38 Gloucestershire Cricket Board are focusing upon a strategy of retaining existing players and supporting increased participation where opportunities arise. In particular:

- It is promoting a change in formats where for younger players (u11, u12 and u13, the pitch has a shorter boundary
- It is keen to progress the All Stars programme in the county. This is an initiative aimed at Key Stage 1 children, as an entry level into the sport and is delivered by clubs with a focus on ensuring parent participation and involvement. It is being rolled out nationally; in 2017 there were 37,000 children participating in the scheme; the target for 2018 is 100,000 nationally. (see section 4.15 for list of clubs participating in Stroud district)
- It is also promoting women's softball – which is a game which can be played by the whole family for many years.

4.39 In recognition of changing lifestyle patterns and the challenges of 50 over cricket, alternative formats of the game, including Last Man Standing and T20 have also been introduced by the ECB. These are similar in format to the midweek and weekend leagues and offer people who are unable to participate in full matches shorter forms of the game. T20 is played by most clubs in Stroud, where there are cup and plate

competitions. 100-ball cricket has recently been announced by the ECB as a new format, launching in 2020.

4.40 The ECB therefore currently has an overall focus on player retention and is highlighting potential to grow more casual and informal formats of the game. This may result in the growth of more casual play and midweek leagues, but at present it would seem grounds in Stroud could accommodate more mid week play.

B Population change in Stroud District

4.42 An analysis of ONS population projections for Stroud shows that:

- Whilst the overall population of Stroud District is predicted to increase by 16,355 (13.7%) over the 22 year period 2018-2040, the number of people in the overall 'active participation' age group (5-69 years) is also projected to increase, but at a lower rate (i.e. by 3,954 or 4.2%).
- The age group within the 'active participation' group that are projected to see the greatest increase in numbers in the period to 2040 is the 10-19 years age group (youth/junior pitch sports), which is projected to increase by 12.2%.
- The main age band for adult pitch sports (20 – 34 years) is predicted to show an increase of 5%.
- The age group predicted to see a decline in numbers in the period to 2040 is the 46-54 years age group (adult and vets pitch sports) by -3.8%.
- The implications of these projected changes are explored further within the 'Future Demand' sections for each individual pitch sport.

Team Generation Rates

4.43 Team Generation Rates (TGRs) indicate how many people in a specified age group are required to generate one team. TGRs are derived by dividing the appropriate population age band by the number of teams playing within that area in that age band. By applying TGRs to population projections, we can project the theoretical number of teams that would be generated from population growth and gain an understanding of future demand. The TGR for men's cricket in Stroud is 390 (i.e. 390 men in the 18-55 year age group needed to generate a team) and for juniors (7-18 years), the TGR is 282.

4.44 Team Generation Rates for cricket have been used to assess the potential impact of projected changes to the population profile from the proposed future housing provision allocations by cluster area.

| CRICKET | District | Berkeley | Cam/Dursley | Cotswold | Glos Fringe | Severn Vale | Stone-house | Stroud Valleys | Wotton |
|-------------------------------|-----------------|-----------------|--------------------|-----------------|--------------------|--------------------|--------------------|-----------------------|---------------|
| Senior cricket (18-55 male) | 13.6 | 4.4 | 2.0 | 0.1 | 2.2 | 0.1 | 2.4 | 2.2 | 0.3 |
| Senior cricket (18-55 female) | 0.6 | 0.2 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 |

| CRICKET | District | Berkeley | Cam/Dursley | Cotswold | Glos Fringe | Severn Vale | Stone-house | Stroud Valleys | Wotton |
|------------------------------|----------|----------|-------------|----------|-------------|-------------|-------------|----------------|--------|
| Junior cricket (7-17 male) | 5.6 | 1.8 | 0.8 | 0.1 | 0.9 | 0.0 | 1.0 | 0.9 | 0.1 |
| Junior cricket (7-17 female) | 1.0 | 0.3 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.2 | 0.0 |

4.45 On this basis and rounding teams to whole numbers; by 2040 it can be expected that through population growth from new housing there will be an additional 14 men’s, 1 ladies and 7 junior cricket teams across the district as a whole. These figures directly reflect the housing growth allocations which is why Berkeley demonstrates the greatest increase

C Consideration of latent, unmet and displaced demand.

Market Segmentation (Sport England)

4.46 The Sport England Market Segmentation data presented earlier in this Section can also be used to estimate the proportion of the population that participate in cricket and the number of people that would like to play (or play more). This suggests that there is potential to increase adult cricket participation by up to 50%, with an estimated 818 Stroud adults currently participating in cricket with approximately 440 residents indicating that they would like to play (or play more) cricket. This potential rate of increase is similar to county and national figures. Most of this latent demand is from residents in the main market segments that currently play.

4.47 Given current TGRs (390 for men and 282 for boys), this may result in an increase of 1 or 2 teams; it may also result in larger squad sizes or existing players playing more e.g. for midweek teams as well as for a Saturday league and/or a Sunday friendly side.

4.48 One of the characteristics of TGRs is that if there are no teams or a very low number of teams currently playing (so that the number required to generate one team is very high) increases in population in the relevant age playing range may not ‘trigger’ an extra team. Many clubs comment that they wish to start women’s teams and nationally, women’s cricket is increasing in popularity and it is likely that more women’s cricket teams will develop in the future (despite the fact that the TGR suggests no growth in the number of teams).

Displaced demand

4.49 There were no recorded instances of displaced demand i.e. clubs playing home matches outside the district. Inward migration (of a sort) occurs at Rockhampton, with their main ground lying just within the Stroud DC boundary and to the north of the district where many playing members from Gloucester travel to play for clubs in Stroud, especially at Upton St Leonards. The reverse is also probably the case, but the study has not been able to record the number of Stroud based individuals playing their cricket elsewhere.

4.50 Coopers Edge Cricket Club are currently nomadic whilst trying to secure a permanent home in the Tewkesbury area (currently playing at Upton St Leonards)

D Trends in participation and club specific development plans and aspirations

4.51 The introduction of T20 is now a well established part of midweek cricket in the district with the Stroud & District CA staging their plate competition for senior teams and also running competitions for U15 and U13 age groups.

4.52 8 out of 23 clubs responding said they wanted to run more teams – 3 adult men’s teams, 2 adult women’s, 7 juniors (boys and girls), 1 veterans and an All Stars. Factors which might constrain this are, predominantly a shortage of coaches or volunteers and falling membership. We have factored in a 10% growth rate for junior teams and a 2.5% growth rate for adult teams to accommodate these aspirations.

4.53 As far as youth cricket is concerned:

- promising young players are tending to concentrate a fewer, large clubs where coaching is good and smaller clubs with good facilities
- Cam CC reached their target for ‘All Stars’ – the only club in Gloucestershire to do this.

WHAT DOES THIS MEAN FOR CRICKET IN STROUD?

Table 4.11 Summary of Latent, Displaced and Future Demand for Cricket in Stroud

| Reason for more teams | Men’s teams | Ladies’ teams | Youth teams |
|------------------------------|--------------------|----------------------|--------------------|
| Population growth to 2040 | 14 | 1 | 7 |
| Latent demand | 2 | 2 | |
| Aspirations/unmet demand | 4 | | 4 |
| TOTAL | 20 | 3 | 11 |

*Teams rounded to nearest whole number

4.54 Match equivalent sessions for cricket will depend on the type of team and whether they play on Saturdays, Sundays and/or midweek and recognizing that adult and junior cricket is played on the same pitch.

4.55 As with football, there is no direct correlation between number of teams and numbers of pitches as much depends on the pattern of play. Moreover, the situation regarding the pitches themselves (supply) needs to be taken into account as this may also result in a requirement for additional provision for example:

- Pitches which are being overplayed where it would be of benefit to have additional provision. Cam CC’s ground at Everlands is being overplayed and there are aspirations to move the ground and/or find a second ground; a similar situation pertains at Upton St Leonard’s

4.56 Some Town and Parish Councils have also expressed aspirations – there is no cricket ground in Wotton town itself, although there are cricket facilities at KLB School

(Wotton Community Sports Foundation) – where there may be scope to develop community use (and at Kingswood)

- 4.57 Around a third of grounds are being played to the level the site can sustain, and thus any growth in the number of teams (particularly Saturday sides) will mean an additional ground is required to meet the fixture schedule for the 3rd XI.
- 4.58 There is generally spare capacity in the Stroud District as a whole to accommodate some adult growth particularly on Sundays and midweek. However, it depends where this demand emanates; some of the main clubs could only accommodate slight increases in growth, notably those in the Cam/Dursley and Gloucester Fringe clusters. There is also considerable pressure on grounds in the Stroud Valley area
- 4.59 As noted above, there are some grounds where there are disused or unused cricket pitches which could be reinstated fairly easily. A key one here would be Stratford Court Playing Fields
- 4.60 It is possible that non turf pitch facilities will increasingly play a key role in delivering casual and informal formats of the game as they require minimal preparation and maintenance, thus helping to keep the activity affordable. There are only a few non turf wickets in Stroud - only two are on non school sites although they have spare capacity. One option might be to increase the provision of non-turf wickets.
- 4.61 It can be seen that given the various areas of land and possible permutations, it is very difficult to put a figure on the need for new provision. As a conservative estimate, in addition to existing stock this would suggest the need for a minimum of two additional cricket pitches to 2040 as follows:
- Cam/Dursley
 - Gloucester Fringe (Upton St Leonards area)
- 4.62 ***For list of priority issues and sites for cricket and summaries of key issues by each site, please see Section 8.***